

# 2020 GOALS

## WRITING

My 2020 writing goals are: \_\_\_\_\_

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## MARKETING

E-newsletter: \_\_\_\_\_

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Social media: \_\_\_\_\_

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Website: \_\_\_\_\_

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Events: \_\_\_\_\_

Advertising: \_\_\_\_\_

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Other: \_\_\_\_\_

## DISTRIBUTION

Plans and ideas: \_\_\_\_\_

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## OPERATIONS

Writing process goals: \_\_\_\_\_

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Other operational goals: \_\_\_\_\_

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## FINANCES

I will make \$ \_\_\_\_\_ per year from writing (\$ \_\_\_\_\_ per month).

This aligns with my writing and marketing goals because: \_\_\_\_\_

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## HUMAN RESOURCES

I will improve my craft by: \_\_\_\_\_

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